



# Executive Master of **PUBLIC ADMINISTRATION**

**EXCEL AT THE INTERSECTION OF PUBLIC SERVICE AND POLICY**



18-month part-time program



Starts May 31, 2021



Online + on-campus sessions

Cornell University's Executive Master of Public Administration program focuses on the skills and theories that mid-career public affairs and public service professionals need to succeed in leadership roles in their organizations and the field as a whole.

As a culminating experience, each student will undertake a capstone project where you will apply your newly-learned management skills to a project deemed to be a strategic priority by your current employer. Throughout the program, Executives-in-Residence will provide you with general guidance and mentorship and will serve as a valuable resource for your capstone project.

EMPA students develop competencies in five broad areas: communication skills; research and analytical problem-solving skills; institutional knowledge and organizational financial management; values; and specialized policy expertise.

Your Executive MPA from Cornell University will prepare you to:

- Communicate powerfully and manage effectively at the intersections of the public, private, and nonprofit sectors.
- Improve policy and lead change in the face of complex problems that affect the lives and well-being of people in your community and around the world.
- Bring the credibility, strategic mindset, and analytical skills to your work in your organization as well as with its partners, to have a consequential impact on seemingly intractable challenges.
- Apply research and data to real-world problems and policy, translate research into practice, and conduct data-driven evaluation of the results and effectiveness of programs and policies.

Start your application today:  
[ecornell.com/empa/apply](https://ecornell.com/empa/apply)



# COURSES *and* OVERVIEW

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Cornell's Executive MPA consists of 22 five-week, online core courses and 4 online electives. The degree includes three 1-week residential sessions in Ithaca, New York and a substantial capstone project, which unfolds over the duration of the program and culminates in a final presentation. The entire program (online courses + on-campus intensive sessions + capstone project) comprises 36 credits. Students should expect to spend an average of 18-20 hours per week on their studies.

## ONLINE CORE COURSES

- Public Administration
- Managerial Statistics
- International Public and NGO Management
- Nonprofit Finance and Management
- Special Topics in Public Affairs 1
- Special Topics in Public Affairs 2
- Microeconomics for Management and Policy
- Effective Writing for Public Affairs
- Public Finance and Budgeting
- Leveraging Information Technology for Public and Nonprofit Management
- Systems Thinking and Modeling for Public Affairs
- Translation of Research into Policy and Practice
- Legal Aspects of Public Agency Decision Making
- Corporate Responsibility
- Fundraising, Grantmaking, and Lobbying
- Strategic Stakeholder Engagement
- Leadership in Public Affairs
- Negotiation Skills
- Project Management
- Market Regulation and Public Policy
- Program Evaluation

## ON-CAMPUS COURSES

Students will make three 1-week visits to Cornell's campus, where they will meet their classmates and professors in person. These residencies include intensive courses in:

### Year 1 – Summer Residency Week

- Microeconomics for Managers, Part 2
- Nonprofit Finance and Management, Part 2
- International Public and NGO Management, Part 2

### Year 2 – Summer Residency Week

- Vulnerability and Resilience Planning
- Politics of the Policymaking Process
- Public-Private Partnerships

### Year 2 – December Residency Week

- Project Management
- Capstone Project Presentations

## CONCENTRATION ELECTIVE COURSES

Tailor your program by choosing from 2 concentrations:

- Public and Nonprofit Management, with elective courses in managing technology, managing personnel, decision analytics, and leadership and strategy
- International Policy, with elective courses in frontiers of international policy, human rights, international management, and leadership and strategy

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# MEET *the* FACULTY



**Rebecca Brenner**  
Lecturer, Cornell Institute for Public Affairs



**R. Richard Geddes**  
Professor of Policy Analysis and Management; Director, Cornell Program in Infrastructure Policy



**John Mathiason**  
Lecturer, Cornell Institute for Public Affairs



**Derek Cabrera**  
Lecturer, Cornell Institute for Public Affairs



**Joe Grasso**  
Lecturer, Cornell Institute for Public Affairs; Associate Dean for Finance, Administration, and Corporate Relations, School of Industrial and Labor Relations



**Laurie Miller**  
Associate Director for Engaged Learning, Cornell Institute for Public Affairs



**Laura Cabrera**  
Lecturer, Cornell Institute for Public Affairs



**Seth Harris**  
Lecturer, Cornell Institute for Public Affairs



**Thomas O'Toole**  
Executive Director, Cornell Institute for Public Affairs



**Rebecca Darling**  
Lecturer, Cornell Institute for Public Affairs



**Daniel Lamb**  
Lecturer, Cornell Institute for Public Affairs



**Ning Su**  
Visiting Associate Professor, Cornell Institute for Public Affairs



**Maria Fitzpatrick**  
Professor of Policy Analysis and Management; Director, Cornell Institute for Public Affairs



**Daniel Manne**  
Lecturer, Cornell Institute for Public Affairs



**John Tobin**  
Professor of Practice, Cornell Institute for Public Affairs and Dyson School of Applied Economics and Management

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