

**JOHN CAWLEY**

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**EMPLOYMENT**

Professor, Jeb E. Brooks School of Public Policy, Cornell University, 2021 – present

Professor, Department of Economics, Cornell University, 2011 – present.

Director, Cornell in Washington, 2021 - present

Co-Director, Institute on Health Economics, Health Behaviors and Disparities, 2011 – 2022.

Professor, Department of Policy Analysis and Management, Cornell University, 2011 – 2021

Associate Professor, Department of Policy Analysis and Management, Cornell University, 2005 – 2011.

Assistant Professor, Department of Policy Analysis and Management, Cornell University, 2001 – 2005.

**EDUCATION**

Ph.D., Economics, University of Chicago, 1999

A.B., Economics, Harvard University, 1993, *Magna cum laude*

**HONORS AND AWARDS**

Honorary Professor of Economics, J.E. Cairnes School of Business and Economics, University of Galway, Ireland, 2014 – present.

Fulbright Specialist in Economics to Ireland, Fulbright Scholar Program, U.S. Department of State and the Council for International Exchange of Scholars, 2016.

State University of New York (SUNY) Chancellor's Award for Excellence in Scholarship, 2016.

Kappa Omicron Nu / Human Ecology Alumni Association Award for Excellence in Advising, 2015.

Investigator Award in Health Policy Research, Robert Wood Johnson Foundation, 2014-17.

Outstanding Contribution to Reviewing, *Journal of Health Economics*, 2013 (for 2004-2013).

Outstanding Referee, *Journal of Health Economics*, 2012-2013.

Charles C. Shepard Science Award in Prevention, awarded by the Centers for Disease Control and Prevention, 2009.

Kappa Omicron Nu / Human Ecology Alumni Association Award for Excellence in Advising, 2006.

John D. Thompson Prize for Young Investigators, awarded by the Association of University Programs in Health Administration, 2005.

Robert Wood Johnson Foundation Scholar in Health Policy Research, University of Michigan, 1999 – 2001.

**OTHER AFFILIATIONS**

Faculty Fellow, Institute of Politics and Global Affairs (IOPGA), Cornell University, 2019-present.

Visiting Professor, Erasmus Initiative Professor of Health Economics, Erasmus School of Economics, Erasmus University Rotterdam, 2018 – 2021.

Research Fellow, Tinbergen Institute, the Netherlands, 2018 – 2021.

Visiting Professor, School of Economics, University of Sydney, Australia, 2013 – 2017.

Research Associate, National Bureau of Economic Research, Programs in Health Economics and Health Care, 2006 – present (Faculty Research Fellow from 2000 – 2006).  
External Affiliate, Health, Econometrics and Data Group, University of York, 2013 - present  
Research Fellow, Institute for the Study of Labor (IZA), 2011 – 2023.  
Faculty Fellow, Cornell Institute for Healthy Futures, 2015 – present.  
Research Affiliate, National Poverty Center, Ford School of Public Policy, University of Michigan, 2004 – present.

## PUBLICATIONS

- De Weerd, Elisa, John Cawley, and Hans van Kippersluis. 2024. “Transgender Transitioning and Responsiveness to Policy: Evidence from the Netherlands.” *AEA Papers & Proceedings*, 114(May): 364-368.
- Cawley, John. 2024. “Report of the Ad Hoc Committee on the Job Market.” *AEA Papers and Proceedings*, 114(May): 825-828.
- Susskind, Alex, Barton Willage, and John Cawley. 2024. “The Impact of Restaurant Menu Calorie Labels on Restaurant Revenue and Profit: Evidence from a Randomized Controlled Trial.” *Cornell Hospitality Quarterly*, 65(2): 227-239.
- Biener, Adam, John Cawley, and Chad Meyerhoefer. 2024. “The Economic Costs of Obesity.” Chapter 6 in Volume II of *Handbook of Obesity*, 5<sup>th</sup> Edition, P. Katzmarzyk (ed.). Routledge: New York. Pp. 50-58.
- Doyle, Joseph J., Marcella Alsan, Nicholas Skelley, Yutong Lu, and John Cawley. 2024. “The Effect of an Intensive Food as Medicine Program on Health and Healthcare Utilization: A Randomized Controlled Trial.” *JAMA Internal Medicine*, 184(2):154–163.  
doi:10.1001/jamainternmed.2023.6670
- Avery, Rosemary J., John Cawley, Julia Eddelbuettel, Matthew Eisenberg, Charlie Mann, Alan D. Mathios. 2023. “Consumer Responses to Firms’ Voluntary Disclosure of Information: Evidence from Calorie Labeling by Starbucks.” *American Journal of Health Economics*, 9(1): 22-46.
- Cawley, John, Euna Han, Jiyoung Kim, and Edward C. Norton. 2023. “Genetic Nurture in Educational Attainment.” *Economics & Human Biology*. 49(April): 101239.
- Cawley, John and David Frisvold. 2023. “Review: Taxes on Sugar-Sweetened Beverages: Political Economy, and Effects on Prices, Purchases, and Consumption.” *Food Policy*, 117(2023): 102441.
- Barry, Luke E., Frank Kee, Jayne Woodside, John Cawley, Edel Doherty, Mike Clarke, Grainne E. Crealey, James Duggan, and Ciaran O’Neill. 2023. “An umbrella review of the acceptability of fiscal and pricing policies to reduce diet-related non-communicable disease.” *Nutrition Reviews*, nuad011, <https://doi.org/10.1093/nutrit/nuad011>
- Barry, Luke E., Frank Kee, Jayne Woodside, Mike Clarke, John Cawley, Edel Doherty, Grainne E. Crealey, Jim Duggan, and Ciaran O’Neill. 2023. “An umbrella review of the effectiveness of fiscal

and pricing policies on food and non-alcoholic beverages to improve health.” *Obesity Reviews*, 24(7): e13570. <https://doi.org/10.1111/obr.13570>

Cawley, John. 2023. “Report of the Ad Hoc Committee on the Job Market.” *AEA Papers and Proceedings*, 113: 789-791.

Cawley, John. 2023. “The Post-COVID Job Market for New Economics PhDs.” In *Thriving in Economics*, edited by Tatyana Deryugina.

Cawley, John. 2022. “Report of the Ad Hoc Committee on the Job Market.” *AEA Papers and Proceedings*, 112: 802-804.

Cawley, John, Michael Daly, and Rebecca Thornton. 2022. “The Effect of Beverage Taxes on Youth Consumption and BMI: Evidence from Mauritius.” *Health Economics*, 31(6): 1033-1045.

Avery, Rosemary, John Cawley, Matthew D. Eisenberg, Alan Mathios, and Craig S. Schulman. 2022. “Does Industry Self-Regulation Restrict Advertising? Evidence from the Children’s Food & Beverage Advertising Initiative.” *Obesity*, 30(4): 864-868.

Kókai LL, Ó Ceallaigh DT, Wijtzes AI, van Lennep JER, Hagger MS, Cawley J, Rohde KIM, van Kippersluis H, Burdorf A. 2022. “Moving from intention to behaviour: a randomized controlled trial protocol for an app-based physical activity intervention (i2be).” *BMJ Open*, 12:e053711.

Cawley, John, Alex Susskind, and Barton Willage. 2021. “Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels.” *American Journal of Health Economics*. 7(4): 427-456.

Cawley, John, David Frisvold, David Jones, and Chelsea Lensing. 2021. “The Pass-Through of a Tax on Sugar-Sweetened Beverages in Boulder, Colorado.” *American Journal of Agricultural Economics*, 103(3): 987–1005.

Cawley, John. 2021. “Report of the Ad Hoc Committee on the Job Market.” *AEA Papers and Proceedings*, 111:801-802.

Eisenberg, Matthew, Rosemary J. Avery, Alan Mathios, Peter Ernst, and John Cawley. 2021. “Disparities in exposure to television advertising of sugar-sweetened and non-nutritive sweetened beverages among U.S. adults and teens, 2007-2013.” *Preventive Medicine*, 150: 106628.

Cawley, John, Adam Biener, Chad Meyerhoefer, Yuchen Ding, Tracy Zvenyach, B. Gabriel Smolarz, and Abhilasha Ramasamy. 2021. “Job Absenteeism Costs of Obesity in the U.S.: National and State-Level Estimates.” *Journal of Occupational and Environmental Medicine*, 63(7): 563-573.

Cawley, John, Adam Biener, Chad Meyerhoefer, Yuchen Ding, Tracy Zvenyach, B. Gabriel Smolarz, and Abhilasha Ramasamy. 2021. “Direct Medical Costs of Obesity in the United States and the Most Populous States.” *Journal of Managed Care and Specialty Pharmacy*, 27(3): 354-366.

Cawley, John, Alex Susskind, and Barton Willage. 2020. “The Impact of Information Disclosure on Consumer Behavior: Evidence from a Randomized Field Experiment of Calorie Labels on Restaurant Menus.” *Journal of Policy Analysis & Management*, 39(4): 1020-1042.

- Cawley, John, David Frisvold, and David Jones. 2020. "The Impact of Sugar-Sweetened Beverage Taxes on Purchases: Evidence from Four City-Level Taxes in the U.S." *Health Economics*, 29(10): 1289-1306.
- Cawley, John, David Frisvold, Anna Hill, and David Jones. 2020. "The Impact of the Philadelphia Beverage Tax on Prices and Product Availability." *Journal of Policy Analysis & Management*, 39(3): 605-628.
- Biener, Adam, John Cawley, and Chad Meyerhoefer. 2020. "The Medical Care Costs of Youth Obesity: An Instrumental Variables Approach." *Health Economics*; 29(5): 624-639.
- Haws, Kelly L., Peggy J. Liu, Steven K. Dallas, John Cawley, and Christina A. Roberto. 2020. "Any Size for a Dollar: The Effect of Any-Size-Same-Price versus Standard Pricing on Beverage Size Choices." *Journal of Consumer Psychology*, 30(2): 392-401.
- Cawley, John, David Frisvold, Anna Hill, and David Jones. 2020. "Oakland's Sugar-Sweetened Beverage Tax: Impacts on Prices, Purchases and Consumption by Adults and Children." *Economics & Human Biology*, 37(May): 100865.
- Scott-Sheldon, Lori AJ, Larry V Hedges, Chris Cyr, Deborah Young-Hyman, Laura Kettel Khan, Mackenzie Magnus, Heather King, Sonia Arteaga, John Cawley, Christina D Economos, Debra Haire-Joshu, Christine M Hunter, Bruce Y Lee, Shiriki K Kumanyika, Lorrene D Ritchie, Thomas N Robinson, and Marlene B Schwartz. 2020. "Childhood Obesity Evidence Base Project: A Systematic Review and Meta-Analysis of a New Taxonomy of Intervention Components to Improve Weight Status in Children 2–5 Years of Age, 2005–2019." *Childhood Obesity*, 16(S2): S2-21-S2-48.
- King, Heather, Mackenzie Magnus, Larry V Hedges, Chris Cyr, Deborah Young-Hyman, Laura Kettel Khan, Lori AJ Scott-Sheldon, Jason A Saul, Sonia Arteaga, John Cawley, Christina D Economos, Debra Haire-Joshu, Christine M Hunter, Bruce Y Lee, Shiriki K Kumanyika, Lorrene D Ritchie, Thomas N Robinson, Marlene B Schwartz. 2020. "Childhood Obesity Evidence Base Project: Methods for taxonomy development for application in taxonomic meta-analysis." *Childhood Obesity*, 16(S2): S2-7-S2-20.
- Cawley, John, David Frisvold, Anna Hill, and David Jones. 2019. "The Impact of the Philadelphia Beverage Tax on Purchases and Consumption by Adults and Children." *Journal of Health Economics*, 67: 10225.
- Coffield, Edward, Allison Nihiser, Susan Carlson, Jessica Collins, John Cawley, Sarah Lee, and Christina Economos. 2019. "Shape Up Somerville's return on investment: Multi-group exposure generates net-benefits in a child obesity intervention." *Preventive Medicine Reports*, 16: 100954.
- Cawley, John, Euna Han, Jiyeon Kim, and Edward C. Norton. 2019. "Testing for Family Influences on Obesity: The Role of Genetic Nurture." *Health Economics*, 28(7): 937-952.
- Cawley, John, Anne Marie Thow, Katherine Wen, and David Frisvold. 2019. "The Economics of Taxes on Sugar-Sweetened Beverages: A Review of the Effects on Prices, Sales, Cross-Border Shopping, and Consumption." *Annual Review of Nutrition*, 39: 317-338.

- Hollingsworth, Alex, Aparna Soni, Aaron E. Carroll, John Cawley, and Kosali Simon. 2019. "Gains in health insurance coverage explain variation in Democratic vote share in the 2008-2016 presidential elections." *PLoS ONE* 14(4): e0214206.
- Böckerman, Petri, John Cawley, Jutta Viinikainen, Terho Lehtimäki, Suvi Rovio, Ilkka Seppälä, Jaakko Pehkonen, and Olli Raitakari. 2019. "The Effect of Weight on Labor Market Outcomes: an Application of Genetic Instrumental Variables." *Health Economics*, 28(1): 65-77.
- Grossman, Daniel, John Cawley, and Damien de Walque. 2018. "The Effect of Stress on Later-Life Health: Evidence from the Vietnam War Draft." *Southern Economic Journal* symposium in honor of Michael Grossman. 85(1): 142-165.
- Cawley, John, Aparna Soni, and Kosali Simon. 2018. "Third Year of Evidence Shows Continuing Benefits of Medicaid Expansions." *Journal of General Internal Medicine*, 33(9): 1495-1497.
- Choi, Anna, and John Cawley. 2018. "Health Disparities across Education: The Role of Differential Reporting Error." *Health Economics*, 27(3): e1-e29.
- Thow, Anne Marie, Shauna Downs, Christopher Mayes, Helen Trevena, Temo Waqanivalu, and John Cawley. 2018. "Fiscal policy to improve diets and prevent NCDs: from recommendations to action." *Bulletin of the World Health Organization*, 96(3): 201-210.
- Cawley, John, and Katherine Wen. 2018. "Policies to Prevent Obesity and Promote Healthier Diets: A Critical Selective Review." *Clinical Chemistry*, 64(1): 163-172.
- Biener, Adam, John Cawley, and Chad Meyerhoefer. 2018. "The Impact of Obesity on Medical Care Costs and Labor Market Outcomes in the U.S." *Clinical Chemistry*, 64(1): 108-117.
- Soni, Aparna, Kosali Simon, John Cawley, and Lindsay Sabik. 2018. "The Medicaid Expansions of 2014 Increased Early Stage Cancer Diagnoses." *American Journal of Public Health*, 108(2):216-218.
- Cawley, John, Barton Willage, and David Frisvold. 2018. "Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport." *JAMA*, 319(3):305-306.
- Simon, Kosali, Aparna Soni, and John Cawley. 2017. "The Impact of Health Insurance on Preventive Care and Health Behaviors: Evidence from the First Two Years of the ACA Medicaid Expansions." *Journal of Policy Analysis and Management*, 36(2): 390-417.
- Cawley, John and David Frisvold. 2017. "The Incidence of Taxes on Sugar-Sweetened Beverages: The Case of Berkeley, California." *Journal of Policy Analysis and Management*, 36(2): 303-326.
- Maclean, Johanna Catherine, Asia Sikora Kessler, and John Cawley. 2017. "Reporting Error in Weight and Height among Older Adults: Implications for Estimating Healthcare Costs." *Journal of the Economics of Ageing*, 9: 122-144.
- Biener, Adam, John Cawley, and Chad Meyerhoefer. 2017. "The High and Rising Costs of Obesity to the U.S. Health Care System." *Journal of General Internal Medicine*, 32(Suppl 1): S6-S8.

- Cawley, John. 2017. "Economic Causes and Consequences of Obesity." In *Eating Disorders and Obesity: a Comprehensive Handbook 3<sup>rd</sup> Edition*, edited by Kelly Brownell and Tim Walsh, 399-403. New York, Guilford.
- Cawley, John, Chad Meyerhoefer, Leah G. Gillingham, Penny Kris-Etherton, and Peter J.H. Jones. 2017. "Estimates of the Direct and Indirect Cost Savings Associated with Heart Disease That Could Be Avoided Through Dietary Change in the United States." *Journal of Medical Economics*, 20(2): 182-192.
- Cullinan, John and John Cawley. 2017. "Parental Misclassification of Child Overweight/Obese Status: The Role of Parental Education and Parental Weight Status." *Economics & Human Biology*, 24: 92-103.
- Cawley, John and Ashlesha Datar. 2017. "Economic Considerations in Childhood Obesity." In *Childhood Obesity: Causes, Consequences and Intervention Approaches*, 35-44, edited by Michael I. Goran. New York: Taylor and Francis.
- Cawley, John, Davide Dragone, and Stephanie von Hinke Kessler Scholder. 2016. "The Demand for Cigarettes as Derived from the Demand for Weight Control." *Health Economics*, 25(1): 8-23.
- Cawley, John. 2016. "Lessons for Wellness Programs from the Taxation of Risky Health Behaviors." *American Journal of Health Promotion*, 30(6): 482-484.
- Cawley, John. 2016. "Does Anything Work to Reduce Obesity? (Yes, Modestly.)" *Journal of Health Politics, Policy, and Law*, 41(3): 463-472.
- Matjasko, Jennifer L., John Cawley, Madeline Baker-Goering, and David Yokum. 2016. "Applying Behavioral Economics to Public Health Policy: Illustrative Examples and Promising Directions." *American Journal of Preventive Medicine*, 50(5 Suppl 1): S13-S19.
- Cawley, John. 2015. "An Economy of Scales: A Selective Review of Obesity's Economic Causes, Consequences, and Solutions." *Journal of Health Economics*, 43: 244-268.
- Huang, Terry T.-K., Emily Ferris, Rachel Crossley, Michelle Guillermin, Sergio Costa, and John Cawley. 2015. "A protocol for developing an evaluation framework for an academic and private-sector partnership to assess the impact of major food and beverage companies on community health in the United States." *BMC Obesity*, 2(36): 1-7.
- Cawley, John. 2015. "A Selective Review of the First Twenty Years of Instrumental Variables Models in Health Services Research and Medicine." *Journal of Medical Economics*, 18(9): 721-734.
- Cawley, John, Johanna Catherine Maclean, Mette Hammer, and Neil Wintfeld. 2015. "Reporting Error in Weight and its Implications for Estimates of the Economic Consequences of Obesity." *Economics and Human Biology*, 19: 27-44.
- Huang, Terry T-K, John Cawley, Marice Ashe, Sergio A. Costa, Leah M. Frerichs, Lindsey Zwicker, David Levy, Angela L. Cradock, Ross A. Hammond, Tracy Orleans, and Shiriki K. Kumanyika. 2015. "Mobilising Policy Action for Obesity Prevention." *Lancet*, 385(9985): 2422-2431.

- Roberto, Christina A, Boyd Swinburn, Corinna Hawkes, Terry T-K Huang, Sergio A. Costa, Marice Ashe, Lindsey Zwicker, John Cawley, and Kelly D. Brownell. 2015. "Patchy Progress on Obesity Prevention: Emerging Exemplars, Entrenched Barriers, and New Thinking." *Lancet*, 385(9985): 2400-2409.
- Cawley, John, Chad Meyerhoefer, Adam Biener, Mette Hammer and Neil Wintfeld. 2015. "Savings in Medical Expenditures Associated with Reductions in Body Mass Index Among Adults With Obesity, by Diabetes Status." *PharmacoEconomics*, 33: 707-722.
- Cawley, John, Michael Morrissey and Kosali Simon. 2015. "The Earnings and Consulting Income of U.S. Health Economists: Results from the 2012 Survey of the American Society of Health Economists." *American Journal of Health Economics*, 1(2): 255-274.
- Cawley, John, Matthew J. Sweeney, David R. Just, Harry M. Kaiser, William D. Schultze, Jeffrey Sobal, Elaine Wethington, and Brian C. Wansink. 2015. "The Impact of a Supermarket Nutrition Rating System on Purchases of Nutritious and Less Nutritious Foods." *Public Health Nutrition*, 18(1): 8-14.
- Cawley, John, Asako S. Moriya, and Kosali Simon. 2015. "The Impact of the Macroeconomy on Health Insurance Coverage: Evidence from the Great Recession." *Health Economics*, 24(2): 206-223.
- Cawley, John. 2014. "The Affordable Care Act Permits Greater Financial Rewards for Weight Loss: A Good Idea in Principle, But Many Practical Concerns Remain." *Journal of Policy Analysis and Management*, 33(3): 810-820.
- Cawley, John. 2014. "Incentives for Wellness: Tackling Issues of Effectiveness, Biology, Scope, and Cost Shifting." *Journal of Policy Analysis and Management*, 33(3): 826-832.
- Maclean, Johanna Catherine, and John Cawley. 2014. "The Effect of Rising Obesity on Eligibility to Serve in the U.S. Public Health Service Commissioned Corps." *Economics and Human Biology*, 15: 213-224.
- Cawley, John, and Johanna Catherine Maclean. 2013. "The Consequences of Rising Youth Obesity for U.S. Military Academy Admissions." *Applied Economic Perspectives and Policy*, 35(1): 32-51.
- Avery, Rosemary J., John Cawley, Matthew Eisenberg, and Jonathan Cantor. 2013. "The Change in Deceptive Advertising of Weight Loss Products after the Federal Trade Commission's 2003 Red Flags Initiative." *Journal of Public Policy and Marketing*, 32(1): 129-139.
- Cawley, John, David Frisvold, and Chad Meyerhoefer. 2013. "The Impact of Physical Education on Obesity among Elementary School Children." *Journal of Health Economics*, 32(4): 743-755.
- Cawley, John, and Joshua A. Price. 2013. "A Case Study of a Workplace Wellness Program That Offers Financial Incentives for Weight Loss." *Journal of Health Economics*, 32(5): 794-803.
- Cawley, John, and Christopher J. Ruhm. 2012. "The Economics of Risky Health Behaviors." In *Handbook of Health Economics, Volume 2*. Edited by Thomas G. McGuire, Mark V. Pauly, and Pedro Pita Barros, 95-199. New York: Elsevier.

- Cawley, John and Chad Meyerhoefer. 2012. "The Medical Care Costs of Obesity: An Instrumental Variables Approach." *Journal of Health Economics*, 31(1): 219-230.
- Cawley, John, and Feng Liu. 2012. "Maternal Employment and Childhood Obesity: A Search for Mechanisms in Time Use Data." *Economics and Human Biology*, 10(4): 352-364.
- Cawley, John. 2012. "Taxes on Energy Dense Foods to Improve Nutrition and Prevent Obesity." In *Food and Addiction: A Comprehensive Handbook*. Edited by Kelly D. Brownell and Mark S. Gold. New York, Oxford University Press: 367-375.
- Cawley, John, and Johanna Catherine Maclean. 2012. "Unfit for Service: The Implications of Rising Obesity for U.S. Military Recruitment." *Health Economics*, 21(11): 1348-1366.
- Cawley, John, and Joshua A. Price. 2011. "Outcomes in a Program that Offers Financial Rewards for Weight Loss." In *Economic Aspects of Obesity*. Edited by Michael Grossman and Naci Mocan. Chicago IL: NBER and University of Chicago Press: 91-126.
- Cawley, John, Euna Han, and Edward C. Norton. 2011. "The Validity of Genes Related to Neurotransmitters as Instrumental Variables." *Health Economics*, 20(8): 884-888.
- Cawley, John, Linda Cisek-Gillman, Rob Roberts, Carolyn Cocotas, Tieshka Smith-Cook, Michelle Bouchard, and Mehmet Oz. 2011. "Effect of HealthCorps, a High School Peer Mentoring Program, on Youth Diet and Physical Activity." *Childhood Obesity*, 7(5): 1-8.
- Cawley, John (editor). 2011. *The Oxford Handbook of the Social Science of Obesity*. New York: Oxford University Press.
- Cawley, John. 2011. "The Economics of Obesity." In *The Oxford Handbook of the Social Science of Obesity*. Edited by John Cawley. New York: Oxford University Press: New York.
- Cawley, John, and Barrett Kirwan. 2011. "Agricultural Policy and Childhood Obesity." In *The Oxford Handbook of the Social Science of Obesity*. Edited by John Cawley. New York: Oxford University Press.
- Faulkner GE, Grootendorst P, Nguyen V, Andreyeva T, Arbour-Nicitopoulos K, Auld C, Cash S, Cawley J, Donnelly P, Drewnowski A, Dube L, Ferrence R, Janssen I, LaFrance J, Lakdawalla D, Mendelsen R, Powell L, Traill B, Windmeijer F. 2011. "Economic Instruments for Obesity Prevention: Results of a Scoping Review and Modified Delphi Survey." *International Journal of Behavioral Nutrition and Physical Activity*, 8(109): 1-14.
- Cawley, John. 2010. "The Economics of Childhood Obesity." *Health Affairs* 29(3): 364-371.
- Cawley, John, Harry F. Hull, and Matthew D. Rousculp. 2010. "Strategies for Implementing Influenza Vaccination of School-Aged Children: A Systematic Literature Review." *Journal of School Health* 80(4): 167-175.
- Cawley, John, and Donald S. Kenkel. 2010. "Monopoly® Pricing." *Economic Inquiry* 48(2): 517-520.



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- Morrisey, Michael A., Nir Menachemi, John Cawley and Peter M. Ginter. 2010. "Publication Activity of Health Administration Faculty." *Journal of Health Administration Education*, 27(3): 1-19.
- Cawley, John, Lisa Rowen and Christopher J. Ruhm. 2009. "The Economics of Obesity and Bariatric Surgery: Roundtable Discussion." *Bariatric Nursing and Surgical Patient Care*, 4(2): 73-81.
- Cawley, John, Euna Han, and Edward C. Norton. 2009. "Obesity and Labor Market Outcomes Among Immigrants to the United States from Developing Countries." *Economics and Human Biology*, 7(2): 153-164.
- Burkhauser, Richard V., and John Cawley. 2009. "Adding Biomeasures Relating to Fatness and Obesity to the Panel Survey of Income Dynamics." *Biodemography and Social Biology*, 55(2):118–139.
- Menachemi, Nir, Michael A. Morrisey, John Cawley and Peter Ginter. 2009. "The Earnings of University Faculty in Health Administration: What Characteristics Influence Pay?" *Journal of Health Administration Education*, 26(3), 157-170.
- Burkhauser, Richard V., John Cawley, and Maximilian D. Schmeiser. 2009. "The Timing of the Rise in U.S. Obesity Varies With Measure of Fatness." *Economics and Human Biology*, 7(3): 307-318.
- Cawley, John, and Feng Liu. 2008. "Correlates of State Legislative Action to Prevent Childhood Obesity." *Obesity*, 16(1): 162-167.
- Burkhauser, Richard V., and John Cawley. 2008. "Beyond BMI: The Value of More Accurate Measures of Fatness and Obesity in Social Science Research." *Journal of Health Economics*, 27(2): 519-529.
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- Cawley, John, John A. Rizzo, and Kara Haas. 2008. "The Association of Diabetes with Job Absenteeism Costs Among Obese and Morbidly Obese Workers." *Journal of Occupational and Environmental Medicine*, 50(5): 527-534.
- Sequelae: Cawley, John, John A. Rizzo, and Kara Haas. 2008. "Author's Response (to a Letter to the Editor)" *Journal of Occupational and Environmental Medicine*, 50(10): 1094-1095.
- Morrisey, Michael A., and John Cawley. 2008 "The Production of Published Research by U.S. Academic Health Economists," *International Journal of Health Care Finance and Economics*, 8(2): 87-111.
- Cawley, John. 2008. "Reefer Madness, Frank the Tank or *Pretty Woman*: To What Extent Do Addictive Behaviors Respond to Incentives?" Chapter 7 in: Frank Sloan and Hirschel Kasper (editors), *Incentives and Choice in Health and Health Care*, (MIT Press: Cambridge, MA).

- Cawley, John, and Donald S. Kenkel (editors). 2008. *The Economics of Health Behaviours*, Volumes 1-3. The International Library of Critical Writings in Economics Series. (Edward Elgar: Northampton, MA).
- Cawley, John. 2008. "Contingent Valuation Analysis of Willingness to Pay to Reduce Childhood Obesity." *Economics and Human Biology*, 6(2): 281-292.
- Morrisey, Michael A., and John Cawley. 2008. "Health Economists' Views of Health Policy." *Journal of Health Politics, Policy, and Law*, 33(4): 707-724.
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- Cawley, John and C. Katharina Spiess. 2008. "Obesity and Skill Attainment in Early Childhood." *Economics and Human Biology*, 6(3): 388-397.
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- Cawley, John, and John A. Rizzo. 2008. "Spillover Effects of Prescription Drug Withdrawals." *Advances in Health Economics and Health Services Research*, 19: 119-144.
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- Cawley, John. 2007. "The Economics of Childhood Obesity Policy." In *Obesity, Business, and Public Policy*, edited by Zoltan Acs and Alan Lyles, 27-56. Northampton, MA: Edward Elgar.
- Cawley, John. 2007. "The Labor Market Impact of Obesity." In *Obesity, Business, and Public Policy*, edited by Zoltan Acs and Alan Lyles, 76-86. Northampton, MA: Edward Elgar.

- Cawley, John, and Michael A. Morrissey. 2007. "The Earnings of U.S. Health Economists." *Journal of Health Economics*, 26(2): 358-372.
- Cawley, John, and Andrew B. Whitford. 2007. "Improving the Design of Competitive Bidding in Medicare Advantage." *Journal of Health Politics, Policy, and Law*, 32(2): 293-323.
- Cawley, John. 2007. "The Cost Effectiveness of Programs to Prevent or Reduce Obesity: The State of the Literature and a Future Research Agenda." *Archives of Pediatrics & Adolescent Medicine*, 161(6): 611-614.
- Cawley, John, Kara Joyner, and Jeff Sobal. 2006. "Size Matters: The Influence of Adolescents' Weight and Height On Dating and Sex." *Rationality and Society*, 18(1): 67-94.
- Cawley, John, David Grabowski, and Richard Hirth. 2006. "Factor Substitution in Nursing Homes." *Journal of Health Economics*, 25(2): 234-247.
- Cawley, John. 2006. "Markets and Childhood Obesity Policy." *The Future of Children*, 16(1): 69-88.
- Cawley, John, Mathis Schroeder, and Kosali I. Simon. 2006. "How Did Welfare Reform Affect the Health Insurance Coverage of Women and Children?" *Health Services Research*, 41(2): 486-506.
- Cawley, John, Timothy Prinz, Susan Beane, and the New York State Bariatric Surgery Workgroup. 2006. "Health Insurance Claims Data as a Means of Assessing Reduction in Comorbidities Six Months After Bariatric Surgery." *Obesity Surgery*, 16(7): 852-858.
- Cawley, John, Chad Meyerhoefer, and David Newhouse. 2006. "Not Your Father's PE: Obesity, Exercise, and the Role of Schools." *Education Next*, 60-66.
- Cawley, John, Sara Markowitz, and John Tauras. 2006. "Body Weight, Cigarette Prices, Youth Access Laws and Adolescent Smoking Initiation." *Eastern Economic Journal*, 32(1): 149-170.
- Cawley, John, and Kosali I. Simon. 2005. "Health Insurance Coverage and the Macroeconomy." *Journal of Health Economics*, 24(2): 299-315.
- Cawley, John, Markus Grabka, and Dean R. Lillard. 2005. "A Comparison of the Relationship Between Obesity and Earnings in the U.S. and Germany." *Journal of Applied Social Science Studies (Schmollers Jahrbuch)*, 125(1): 119-129.
- Cawley, John, Mathis Schroeder, and Kosali I. Simon. 2005. "Welfare Reform and the Health Insurance Coverage of Women and Children." *Frontiers in Health Policy Research*, Volume 8, *Forum for Health Economics & Policy*: Article 5.
- Cawley, John, Michael Chernew, and Catherine McLaughlin. 2005. "HMO Participation in Medicare+Choice." *Journal of Economics and Management Strategy*, 14(3): 543-574.
- Tauras, John, Sara Markowitz, and John Cawley. 2005. "Tobacco Control Policies and Youth Smoking: Evidence from a New Era." *Advances in Health Economics and Health Services Research*, Volume 16.

- Cawley, John, and Sheldon Danziger. 2005. "Morbid Obesity and the Transition From Welfare to Work." *Journal of Policy Analysis and Management*, 24(4): 727-743.  
Reprinted in *The Economics of Health Behaviours*, 2008. Edited by John Cawley and Donald S. Kenkel. 2008. The International Library of Critical Writings in Economics Series. (Edward Elgar: Northampton, MA).
- Cawley, John, and Andrew B. Whitford. 2004. *Designing Competitive Bidding For Medicare*. IBM Center for the Business of Government, Market-Based Government Series.  
Reprinted in: *Competition, Choice, and Incentives in Government Programs*, 2006, edited by John M. Kamensky and Albert Morales. (New York: Rowman & Littlefield).
- Cawley, John, Sara Markowitz, and John Tauras. 2004. "Lighting Up and Slimming Down: The Effects of Body Weight and Cigarette Prices on Adolescent Smoking Initiation." *Journal of Health Economics*, 23(2): 293-311.  
Reprinted in *Tobacco Control Policy*, edited by Kenneth E. Warner. (Jossey-Bass), 2006.  
Reprinted in *The Economics of Health Behaviours*, edited by John Cawley and Donald S. Kenkel. The International Library of Critical Writings in Economics Series. (Edward Elgar: Northampton, MA). Forthcoming 2008.
- Cawley, John. 2004. "The Impact of Obesity on Wages." *Journal of Human Resources*, 39(2): 451-474.  
Reprinted in *The Economics of Health Behaviours*, edited by John Cawley and Donald S. Kenkel. The International Library of Critical Writings in Economics Series. (Edward Elgar: Northampton, MA). Forthcoming 2008.
- Cawley, John. 2004. "An Economic Framework for Understanding Physical Activity and Eating Behaviors." *American Journal of Preventive Medicine*, 27(3S): 117-125.
- Cawley, John. 2004. "Drugs (Pharmaceuticals)," "Externalities," "Health," "Insurance," "Price Discrimination," "Recession," and "Tobacco." In *The Encyclopedia of Capitalism*, edited by Syed B. Hussain. New York: Facts on File.
- Cawley, John, and Kosali I. Simon. 2003. "The Impact of Macroeconomic Conditions on the Health Insurance Coverage of Americans." In *Frontiers in Health Policy Research*, Volume 6, edited by David Cutler and Alan M. Garber. Cambridge, MA: National Bureau of Economic Research.
- Cawley, John. 2003. "What Explains Race and Gender Differences in the Relationship Between Obesity and Wages?" *Gender Issues*, 21(3): 30-49.
- Cawley, John, Michael Chernew, and Catherine McLaughlin. 2002. "CMS Payments Necessary to Support HMO Participation in Medicare Managed Care." In *Frontiers in Health Policy Research*, Volume 5, edited by Alan M. Garber. Cambridge, MA: National Bureau of Economic Research.
- Cawley, John. 2001. "Body Weight and the Dating and Sexual Behaviors of Young Adolescents." In *Social Awakening: Adolescent Behavior as Adulthood Approaches*, edited by Robert T. Michael. New York: Russel Sage.
- Cawley, John. 2001. "The Effect of Managed Care Penetration on Treatment Patterns." *Journal of Legal Studies*, 30(2, Part 2): 743-751.

- Cawley, John, James Heckman, and Edward Vytlacil. 2001. "Three Observations on Wages and Measured Cognitive Ability." *Labour Economics*, (8)4: 419-442.
- Cawley, John. 2000. "The Financing of Catastrophe Risk [Book Review]." *Journal of Economic Literature*, 38(3): 656-657.
- Cawley, John. 2000. "An Instrumental Variables Approach to Measuring the Effect of Body Weight on Employment Disability." *Health Services Research*, 35(5, Part II): 1159-1179.
- Cawley, John, James Heckman, Lance Lochner, and Edward Vytlacil. 2000. "Understanding the Role of Cognitive Ability in Accounting for the Recent Rise in the Economic Return to Education." In *Meritocracy and Economic Inequality*, edited by Kenneth Arrow, Samuel Bowles, and Steven Durlauf. (Princeton University Press: Princeton, NJ).
- Cawley, John, James Heckman and Edward Vytlacil. 1999. "On Policies to Reward the Value Added by Educators." *Review of Economics and Statistics*, 81(4): 720-728.
- Cawley, John, and Tomas Philipson. 1999. "An Empirical Examination of Information Barriers to Trade in Insurance." *American Economic Review*, 89(4): 827-846.
- Reprinted in *Market Failure or Success: The New Debate*, edited by Tyler Cowen and Eric Crampton. 2002. Northampton, MA: Edward Elgar.
  - Reprinted in *Insurance and Risk Management, Volume I: Economics of Insurance Markets*, edited by Gregory R. Niehaus. 2008. Northampton, MA: Edward Elgar.
- Cawley, John, James Heckman and Edward Vytlacil. 1999. "Meritocracy in America: An Examination of Wages Within and Across Occupations." *Industrial Relations*, 38(3): 250-296
- Cawley, John, Karen Conneely, James Heckman, and Edward Vytlacil. "Cognitive Ability, Wages, and Meritocracy." 1997. Chapter 8 in *Intelligence, Genes, and Success: Scientists Respond to The Bell Curve*, edited by Bernie Devlin, Stephen Fienberg, Daniel Resnick, and Kathryn Roeder. (Springer Verlag: New York), pp. 179-192.

## **PAPERS UNDER REVIEW OR IN PREPARATION**

- Biener, Adam I., Chad Meyerhoefer, and John Cawley. "Measurement Error Correction in Models of Instrumental Variables: An Application to the Medical Care Costs of Obesity." Revised and resubmitted.
- Cawley, John, Julia Eddelbuettel, Scott Cunningham, Matthew Eisenberg, Alan Mathios, and Rosemary Avery. "The Role of Repugnance in Markets: How the Jared Fogle Scandal Affected Patronage of Subway." *NBER Working Paper* #31782. Under revision for resubmission.
- Cawley, John, and Davide Dragone. "Harm Reduction: When Does It Improve Health, and When Does it Backfire?" *NBER Working Paper* #30926. Under revision for resubmission.

## **KEYNOTE ADDRESSES AND DISTINGUISHED LECTURES**

Henry George Lecture, University of Scranton, April 8, 2024  
 Keynote, BEHnet/EsCHER Summer School on Behavioral Health Economics, Netherlands, 2023  
 Keynote, Syracuse University's Future Professoriate Program, 2023  
 Keynote, Latin American Health Economics Network (LAHEN) annual workshop, 2022  
 Keynote, Irish Postgraduate and Early Career Economics (IPECE) Workshop, 2021  
 Romesh K. Diwan Memorial Lecture, Rensselaer Polytechnic Institute, 2018  
 Keynote, kickoff of Erasmus Initiative, "Smarter Choices for Better Health," Erasmus School of Economics, Rotterdam, Netherlands, 2018  
 Keynote, kickoff conference of NORFACE project "Gene-Environment Interplay in the Generation of Education and Health Inequalities", Erasmus School of Economics, Rotterdam, Netherlands, 2018  
 Keynote, Seoul Economics Journal conference on Health Economics, Seoul, South Korea, 2017  
 Keynote, conference on obesity, Montevideo, Uruguay, 2017  
 Keynote, Risky Health Behaviors Workshop, Center for Health Economics, Hamburg, Germany, 2017  
 Keynote, Research Workshop on "Public Policies, Health and Health Behaviors," Copenhagen, Denmark, 2017  
 Keynote, Australian Health Economics Society Annual Conference, Fremantle, Australia, 2016  
 Keynote, Workshop on Obesity: Determinants, Consequences, and Novel Approaches for Prevention, at Monash University, Melbourne, Australia, 2016  
 Closing Plenary, Biennial Congress of the International Health Economics Association (IHEA), Milan Italy, 2015 (with Richard Dunn and Nathan Tefft)  
 Charter Day lecture, Sesquicentennial of Cornell University, Ithaca, NY, 2015  
 Opening plenary, Obesity Australia Summit, Sydney, Australia, 2014  
 Keynote, Conference on "The Obesity Problem: Insights and Analysis from Economics, Medicine, and Public Health," at National University of Ireland, Galway, Ireland, 2014  
 Keynote, IZA Conference on Risky Behaviors, Zurich, Switzerland, 2013  
 Sydney Ideas Public Lecture, University of Sydney, Sydney, Australia, 2012  
 Keynote, Conference on "Economics, Regulation, and Obesity" at Charles Perkins Centre, University of Sydney, Sydney, Australia, 2012  
 Public lecture, Cambridge University, Cambridge, UK, 2012  
 Keynote, Kaafee Billah Memorial Ceremony, Centers for Disease Control and Prevention, Atlanta, GA, 2008  
 Richard Grandin Shepherd Lecture, Kenyon College, Gambier, Ohio, 2008

### **SERVICE TO PROFESSIONAL RESEARCH ORGANIZATIONS**

Board of Directors, International Health Economics Association, 2022 - present  
 Finance Committee, International Health Economics Association, 2022 - present  
 Convenor and co-founder, Special Interest Group (SIG) on the Economics of Risky Health Behaviors, International Health Economics Association, 2023 - present  
 Chair, American Economic Association Committee on the Job Market, 2020 – present.  
 Steering Committee, NBER Economics of Health, 2024  
 Co-organizer, Virtual Seminar on the Economics of Risky Health Behaviors (VERB), 2020 – 2023.  
 Board of Directors, American Society of Health Economists, 2012 – 2020.  
 Secretary, American Society of Health Economists, 2014 – 2020.  
 American Economic Association Committee on Economic Statistics, 2016-2022.  
 Nominating Committee, International Health Economics Association, 2017 – 2020.  
 Surveyed membership of American Society of Health Economists on salaries, research productivity, and other topics, 2012, 2018

Selection Committee for the Kenneth J. Arrow Award, International Health Economics Association, 2011 – 2016.

Faculty Advisor, Graduate Student Workshop, Western Economic Association International, 2015, 2017.

Selection Committee for the John D. Thompson Prize for Young Investigators, Association of University Programs in Health Administration. 2007 – 2014.

American Economic Association Ad Hoc Committee on Job Market Systems Design and Implementation. Guide and supervise the development of integrated job market software to facilitate job applications by new Economics Ph.D.s. 2013-2014.

Selection Committee for the Vernon Prize, Association for Public Policy Analysis and Management, 2012.

American Economic Association Ad Hoc Committee on the Job Market. Facilitated the job market for new Ph.D. economists, including introduction of pre-ASSA job market signaling and the secondary market scramble. 2005 – 2013.

Cawley, John. “A Guide (And Advice) for Economists on the U. S. Junior Academic Job Market.” *Job Openings for Economists*, September 2002, revised 2003, 2004, 2006, 2008, 2009, 2011, 2014. World wide web content, American Economic Association website. <http://www.aeaweb.org/joe/>

Institutional Representatives Nominating Committee, Association for Public Policy Analysis & Management. 2011.

Association for Public Policy Analysis and Management Salary Survey Steering Committee, 2006 – 2008.

Surveyed members of the Association for Public Policy Analysis and Management regarding salary and employment situation. 2008.

Surveyed health economists in order to prepare a report on the field with Michael Morrissey, under the sponsorship of AcademyHealth and IHEA/ASHE. 2005-2006

## **EDITORIAL POSITIONS**

Editor, *Journal of Health Economics*, 2015 – 2020.

Editorial Board, *American Journal of Health Economics*, 2014 – 2020.

Editorial Board, *Economics and Human Biology*, 2012 – present.

Associate Editor, *Health Economics*, 2012 – 2018.

Associate Editor, *Journal of Health Economics*, 2014 – 2015.

Editorial Board, *Encyclopaedia of Health Economics*; Section Co-Editor for “Determinants of Health and Ill-Health”, 2009 – 2014.

Co-Editor-in-Chief, *Economics and Human Biology*, 2009 – 2012.

Co-Editor, *Economics and Human Biology* special issue devoted to taxes on sugar-sweetened beverages, 2019-2020.

Editor, *Economics and Human Biology* symposium on research on the economics of obesity presented at the 2007 meetings of the International Health Economics Association, 2007-08.

Co-Editor, *Advances in Health Economics and Health Services Research* volume 17 devoted to the economics of obesity, 2006.

Associate Editor, *Economics and Human Biology*, 2005 – 2009.

Co-Editor, *Economics and Human Biology* special issue devoted to the body mass index, 2005.

## **ADVISORY BOARDS AND EXPERT PANELS**

Independent Scientific Advisory Group (ISAG), Mandala consortium on Transforming the UK Food System, University of Cambridge (UK), 2023-2026.

Expert Panel, Childhood Obesity Evidence Base (COEB), National Collaborative on Childhood Obesity Research (NCCOR), 2018 – present.

International Scientific Board, Behavioural Experiments in Health Network (BEH Net), 2017 – present.

Advisory Committee, U.S. Department of Agriculture’s Research Innovation and Development Grants in Economics Program (RIDGE), Tufts/University of Connecticut, 2016 – present.

Advisory Board, Center for Health Economics & Policy Studies (CHEPS), San Diego State University, 2017 – present.

External Scientific Panel, National Collaborative on Childhood Obesity Research (NCCOR), 2014 – present.

Technical Review Committee, U.S. Bureau of Labor Statistics National Longitudinal Surveys Program, 2015 – 2018.

Independent Advisory Board, Commitment to Healthy Communities, 2015 - 2017

Scientific Advisory Board of the Behaviour and Health Research Unit, Cambridge University, 2011 – 2017.

National Advisory Committee, Robert Wood Johnson Foundation Scholars in Health Policy Research, 2012 – 2016.

U.S. Food & Drug Administration’s Economics of Tobacco Roundtable, 2011.

Prevention Committee, American Diabetes Association, 2010-2011.

Expert Panel, Heart and Stroke Foundation of Canada (HSFC) funded review of the international research related to economic policies, obesity and health. 2009-2010.

Board of Directors, Shaping America's Health, the strategic obesity prevention initiative of the American Diabetes Association, 2008 – 2009.

Co-chair, National Institutes of Health conference “Feeding Families: Bridging Social Sciences and Social Epidemiology Approaches to Obesity Research” 2008.

Executive Committee, Federal Communications Commission Task Force on “Media and Childhood Obesity: Today and Tomorrow,” 2006 – 2008.

Keystone Forum on “Away-From-Home Foods: Opportunities for Preventing Weight Gain and Obesity,” sponsored by the U.S. Food and Drug Administration. 2005-2006.

Centers for Disease Control and Prevention Expert Panel “The Role of Schools in Addressing Childhood Overweight.” 2005.

Centers for Disease Control and Prevention Advisory Committee “Project MOVE: Measurements of the Value of Exercise,” 2003 – 2004.

Institute of Medicine Committee “Prevention of Obesity in Children and Youth,” 2003 – 2004

Economic Analysis Working Group, The Partnership to Promote Healthy Eating and Active Living, 2002 – 2003.

## **GRANTS**

American Economic Association. “Research Support for AEA Committee on the Job Market.” 2023-2024.

U.S. Department of Agriculture, Co-operative research agreement. “Analysis of Consumer Purchases and Retail Sales of Foods on Tribal Lands.” With Anne Byrne and Alexander Stevens of USDA. 2023-24. \$30,000.



American Economic Association. “Research Support for AEA Committee on the Job Market.” 2022-2023. \$37,136.

Cornell Einaudi Center Faculty Seed Grant to support the Third Ireland Masterclass in Health Economics and provide travel support for students. 2022. \$10,000.

Irish Fulbright Commission. Alumni Award to support the Third Ireland Masterclass in Health Economics. 2021-22. 1,000 Euro.

National Institutes of Health, pass-through from grant to Johns Hopkins University Global Obesity Prevention Center. “Pass-Through of the Berkeley (California) Soda Tax.” 2016-17. Principal Investigator. \$11,873.

Cornell University Institute for the Social Sciences. “Impact of Restaurant Menu Labeling on Food Choice.” 2016-17. Co-Principal Investigator with Alex Susskind. \$5,000.

Cornell Institute for Healthy Futures. “Impact of Restaurant Menu Labeling on Food Choice.” 2016-17. Co-Principal Investigator with Alex Susskind. \$3,000.

Investigator Award in Health Policy Research, The Robert Wood Johnson Foundation. “The Price Per Pound: Using Economics to Understand and Reverse the Obesity Epidemic.” 2014-2017. Principal Investigator. \$335,000.

Cornell University Institute for the Social Sciences. “Leveraging the ASHEcon Conference at Cornell to Promote Exchange Across the Social Sciences.” 2010. Principal Investigator. \$10,000.

Cornell Population Program (CPP). Support for two sessions on demography and health behaviors at the American Society of Health Economists conference. \$2,000.

Merck Foundation Center on Consumers, Pharmaceutical Policy, and Health grant to study the advertising of over-the-counter weight loss products. 2009. Principal Investigator. \$20,000.

National Institutes of Health (NICHD). “Nudging Nutrition: Setting Healthier Defaults in Stores and in Homes.” 2009-2011. Co-Investigator (PI: Brian Wansink). \$999,891.

Cornell Population Program grant to fund working group on obesity. 2009-2010. Principal Investigator. \$6,000.

Institute for the Social Sciences Conference Grant. “Bringing Together Social Science and Medicine to Study Youth Obesity’s Causes, Consequences, and Solutions.” 2008-2009. Principal Investigator. \$30,000.

Behavioral Health Economics Research on Dietary Choice and Obesity grant, Economic Research Service, U.S. Department of Agriculture. “Outcomes in a Program that Offers Financial Rewards for Weight Loss.” 2008-2009. Principal Investigator. \$29,998.

University of Michigan Retirement Research Consortium grant. “The Impact of Fatness on Disability Insurance Application by the Non-Elderly.” 2007-08. Principal Investigator. \$100,000.

Institute for the Social Sciences seed grant to study consumer response to the withdrawal of prescription drugs. 2005-2006. Principal Investigator. \$13,200.

College of Human Ecology Pilot Award to study the impact of food advertisements on youth consumption. 2005-06. Principal Investigator. \$50,000.

Bronfenbrenner Life Course Center Innovative Research Program Funding grant to study the impact of food advertisements on youth consumption. 2005-2006. Principal Investigator. \$10,000.

U. S. Department of Agriculture Smith-Lever grant for “A Needs Assessment to Inform Development of New York State Program & Policy For Anti-Obesity Initiatives.” 2005-2008. Principal Investigator. \$90,000.

National Institutes of Health (NIDDK). “Economic Analysis of the Impact of Food Advertisements on Youth Consumption.” 2006-07. Principal Investigator. \$275,000.

Robert Wood Johnson Foundation. “Evaluation of the Alliance for a Healthier Generation *Healthy Schools Program*.” 2006-2010. Co-Investigator.

University of Michigan Retirement Research Consortium grant to study the relationship between various measures of obesity and early retirement. 2005-06. Co-P.I. with Richard Burkhauser. \$100,000.

Bronfenbrenner Life Course Center Working Group grant to foster cross-disciplinary and interdepartmental collaboration on obesity research at Cornell. 2005-07. Principal Investigator. \$6,000.

Merck Foundation Center on Consumers, Pharmaceutical Policy, and Health grant to study the demand for anti-obesity pharmaceuticals. 2005-06. Principal Investigator. \$10,000.

Merck Foundation Center on Consumers, Pharmaceutical Policy, and Health grant to study the demand for anti-obesity pharmaceuticals. 2004. Principal Investigator. \$10,000.

J. P. Morgan Private Bank Global Philanthropic Services grant to study the relationship between obesity and U.S. agriculture policy. 2004-2005. Principal Investigator. \$25,000.

Bronfenbrenner Life Course Center Innovative Research Program Funding grant to study the impact of macroeconomic conditions on the health insurance coverage of Americans. 2002-2003. Co-P.I. with Kosali Simon. \$8,000.

Merck Foundation Center on Consumers, Pharmaceutical Policy, and Health grant to study the demand for anti-obesity pharmaceuticals. 2003. Principal Investigator. \$15,000.

Bronfenbrenner Life Course Center Innovative Research Program Funding grant to study the relationship between obesity and employment disability. 2003-2004. Co-P.I. with Richard Burkhauser. \$10,000.

University of Michigan Retirement Research Consortium grant to study the relationship between obesity and employment disability. 2003-2004. Co-P.I. with Richard Burkhauser. \$75,000.

Economic Research Initiative on the Uninsured grant to study the impact of macroeconomic conditions on the health insurance coverage of Americans. 2002-2003. Co-P.I. with Kosali Simon. \$69,105.

IBM Center for the Business of Government grant to study competitive bidding in Medicare managed care. 2002-2003. Co-P.I. with Andrew Whitford. \$15,000.

Robert Wood Johnson Substance Abuse Policy Research Program grant to study the relationship between body weight and adolescent smoking initiation. 2002-2003. Co-P.I. with Sara Markowitz and John Tauras. \$99,565.

Cornell University New Faculty Start-Up Award to study the economics of obesity, 2001-2003. Principal Investigator. \$5,000.

U. S. Department of Agriculture, Cooperative State Research, Education, and Extension Service grant to study the economics of obesity, 2001-2004. Principal Investigator. \$30,000.

## **REVIEWER OF GRANTS**

Grant reviewer, NWO Social Sciences and Humanities (Netherlands), 2017-18.

Grant reviewer, Cornell Institute for the Social Sciences, 2016.

Grant reviewer, Russell Sage Foundation, 2014.

National Institutes of Health, Special Emphasis Panel ZRG1 HDM-G (02) M, October 2009.

Grant Reviewer, Hong Kong Research Grants Council, 2008.

Reviewer, National Poverty Center grant competition "Grants for Research Using 2004 SIPP Panel." January 2008.

Permanent Member, National Institutes of Health Social Sciences and Population Studies (SSPS) Study Section, October 2007 – June 2011.

Grant Reviewer, Social Sciences and Humanities Research Council of Canada, 2007.

Grant Reviewer, Albert Heritage Foundation, 2007.

National Institutes of Health, Special Emphasis Panel ZHD1 DSR-M HB, June 2007, October 2007.

National Institutes of Health, Special Emphasis Panel/Scientific Review Group ZRG1 HOP-D, May 2007.

National Institutes of Health Social Sciences and Population Studies (SSPS) Study Section, February 2006, July 2006, October 2006.

Reviewer, Center for Economic Studies, U.S. Census Bureau, 2005.

Grant Reviewer, National Science Foundation Economics Program, 2005, 2006, 2007.

National Institutes of Health, National Institute on Aging Scientific Peer Review Panel for the review of a competitive renewal application of a Program Project (P01). June 2004.

Grant Reviewer, Food Assistance and Nutrition Research Program of the Economic Research Service, U. S. Department of Agriculture, 2002, 2003, 2004, 2007.

## **CONFERENCE PLANNING AND SERVICE**

Co-Organizer, Ireland Masterclass in Health Economics: 2024 (Cork), 2022 (Dublin), 2018 (Queen's University Belfast), 2016 (National University of Ireland, Galway)  
Program Chair in topic area of obesity and nutrition, American Society of Health Economists (ASHEcon) Biennial Meetings, 2015-2018, 2019-2020.  
Scientific Committee, Food and Health Economics Workshop, Toulouse School of Economics, 2017-18.  
Co-Organizer, NBER Summer Institute conference on Behavioral Economics, Nutrition, and Health, 2015.  
Planning Committee for the 2010 Conference of the American Society of Health Economists  
Scientific Committee, American Society of Health Economists Conference: 2010  
AcademyHealth Annual Research Meeting Theme Leader for "Obesity Prevention and Treatment": 2009  
Conference organizer, "Bringing Together Social Science and Medicine to Study Youth Obesity's Causes, Consequences, and Solutions"; Cornell University and Weill Cornell Medical School, 2008-09.  
Conference abstract reviewer, Society for Medical Decision Making: 2007.  
Scientific Committee, International Health Economics Association: 2014, 2011, 2009, 2007 Congresses  
Scientific Committee, American Society of Health Economists: 2005.  
Organizing Committee for Cornell University College of Human Ecology Conference, the Ecology of Obesity: 2004-2005.

## **REVIEWER OF REPORTS AND TEXTBOOKS**

Content Expert, What Works for Health database, a collaboration between the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation. 2013 – present.  
Peer reviewer, *Risky Behaviors and Health in the Developing World*, edited by Damien deWalque. World Bank monograph. 2012 – 2013.  
Reviewer, Institute of Medicine report, *Accelerating Progress in Obesity Prevention*, 2011.  
Reviewer of the textbook *Modern Health Economics* by Jay Bhattacharya et al., 2011.  
Reviewer, National Academy of Sciences report, *Understanding Divergent Trends in Longevity in High-Income Countries*, 2011.  
Reviewer of the textbook *Health Economics* by Frank A. Sloan and Chee-Ruey Hsieh, 2011.  
Reviewer, Institute of Medicine report *Returning Home from Iraq and Afghanistan: Preliminary Assessment of Readjustment Needs of Veterans, Service Members, and Their Families*, 2010.  
Reviewer of the textbook *Microeconomics, 5<sup>th</sup> Edition*, by Jeffrey M. Perloff, 2009.

## **ADMINISTRATIVE SERVICE TO DEPARTMENT, COLLEGE, AND UNIVERSITY**

Director, Cornell in Washington, 2021 – present  
Member, Cornell Global Hubs Faculty Advisory Committee (GHFAC), 2023 - present  
Faculty lead, Cornell's Global Hub partnership with University of Sydney, 2023 - present  
Search Committee, Assistant Professor of Health Equity, 2023 – present  
Tenure review committee, 2023 - present  
Coordinator, Cornell Health Economics seminar, 2011-2022.  
Antiracism Initiative Working Group on Required Educational Program for Faculty, 2020-21

Faculty recruitment committee in Race & Public Policy, PAM, 2020-21  
 College tenure and promotion ad hoc committee, 2020-21  
 PAM PhD admissions committee, 2021  
 Placement Coordinator, Field of Economics, 2019-20, 2010-2011  
 Co-Director, Institute on Health Economics, Health Behaviors and Disparities, 2011 – present.  
 Interim Director of Graduate Studies, Field of Policy Analysis & Management, 2018-19  
 Faculty Senate, 2017-2019  
 Faculty Advisory Committee on Tenure Appointments (FACTA), 2018-19.  
 Chair, Academic Integrity Hearing Board, College of Human Ecology, 2013 – 2018, previously  
 a member from 2011-13.  
 Department Chair Search Committee, Department of Policy Analysis & Management, 2017-  
 2019  
 Hearing and Appeal Panel, Office of the Title IX Coordinator, Cornell University, 2016 – 18  
 Committee to Draft Policies and Processes for Approval of New Undergraduate Minors, 2017.  
 Academic Integrity Hearing Board, Graduate School of Cornell University, 2013 – 2016.  
 President’s Council on Alcohol & Other Drugs, 2015 – present.  
 Cornell University Sesquicentennial Celebrations Social Science Subcommittee, 2012 – 2015.  
 Cornell University Committee on Financial Policies, 2011 – 2015.  
 Governance Committee, Department of Policy Analysis and Management, 2013 – 2014.  
 Chair, Health Economist Search Committee, 2012 – 2014, member, 2011-2012.  
 Provost’s Steering Committee on a Cornell School of Public Policy, 2011 -2013.  
 Chair, Placement Committee, Field of Policy Analysis and Management, 2011 – 2012.  
 Placement Committee, Field of Economics, 2002 – 2012  
 Chair, Quantitative Methods Search Committee, 2010-2011.  
 Executive Committee, Department of Policy Analysis and Management, 2010 – 2011.  
 Director of Graduate Studies, Field of Policy Analysis and Management, January 1, 2010 – July  
 1, 2011.  
 Grievance Committee, College of Human Ecology, 2009 – 2014.  
 PAM Health Policy and Management Search Committee, 2009-2010.  
 Cornell Survey Research Institute Advisory Committee, 2009 – 2011.  
 Executive Committee, Cornell Population Center, 2008 – present.  
 Chair, Ad Hoc Name Change Committee, 2008.  
 Faculty Advisor, Student Policy Analysis and Management Organization (PAMO), 2008 – 2010.  
 Institute for the Advancement of Economics at Cornell, 2007 – 2009.  
 Chair, Institute for the Social Sciences Obesity Conference Planning Committee, 2008-2009.  
 Faculty Advisory Board on Information Technologies, 2006 – 2009.  
 Steering Committee, PAM Population Center initiative, 2006 – 2008.  
 Chair, PAM Assistant Professor Search Committee, 2006-2007.  
 Labor Economics Junior Faculty Search Committee, School of Industrial and Labor Relations,  
 2006 – 2007.  
 PAM Master’s Degree in Public Policy Committee, 2006 – present.  
 Chair, PAM Ph.D. Placement Committee, 2005 – 2007.  
 Health Faculty Search Committee, 2005 – 2006.  
 Coordinator, Cornell Obesity Working Group Lunch Seminar, 2005 – present.  
 Organizing Committee for College of Human Ecology Conference, The Ecology of Obesity,  
 2004-2005.  
 Ad Hoc Committee to revise Policies & Procedures Manual for Faculty Governance, 2003.  
 Chair, Junior Faculty Search Committee, 2003-2004.  
 PAM Undergraduate Committee, 2002-2006, 2008 – 2009.

Sloan Executive Director Search Committee, 2002-2003.  
Citations Committee, 2002-2003.  
Coordinator, Seminar Series, 2002-2003.  
Consumer Policy Search Committee, 2001-2002

## **TEACHING EXPERIENCE**

Economics of Risky Health Behaviors (Cornell PAM 4280/ECON 3710; undergraduate level)

Spring 2024 (Cornell in Washington): 13 students  
Spring 2022 (Cornell in Washington): 9 students  
Fall 2020: 59 students  
Fall 2019: 64 students  
Fall 2018: 27 students  
Spring 2018: 71 students  
Spring 2017: 61 students  
Fall 2015: 41 students  
Fall 2013: 84 students  
Fall 2012: 30 students  
Fall 2011: 29 students

Health Economics I (Cornell PAM/ECON 6410; Ph.D. level)

Fall 2020: 10 students  
Fall 2019: 14 students  
Spring 2018: 3 students  
Spring 2017: 8 students  
Fall 2015: 9 students  
Fall 2013: 15 students  
Fall 2012: 6 students  
Fall 2011: 7 students  
Fall 2010: 5 students  
Fall 2009: 11 students  
Fall 2008: 7 students  
Spring 2007: 8 students  
Spring 2006: 9 students  
Spring 2005: 6 students  
Spring 2004: 8 students

Microeconomics for Policy Analysis (Cornell PAM 6370; Ph.D. level)

Fall 2010: 16 students  
Fall 2004: 9 students  
Spring 2004: 6 students  
Spring 2003: 10 students

Intermediate Microeconomics (Cornell PAM 2000; undergraduate level)

Fall 2009: 165 students  
Fall 2008: 123 students  
Spring 2007: 77 students  
Spring 2006: 55 students  
Spring 2005: 71 students

Fall 2003: 80 students  
Spring 2003: 90 students  
Fall 2002: 65 students  
Spring 2002: 2 classes, 106 total students

Economics of War (Cornell Adult University)  
Summer 2010: 14 students

Views on the News: Perspectives on Public Policy in America (Cornell Summer School; co-taught)  
Summer 2016: 26 students

### **ADVISING AND MENTORING**

Doctoral students advised (member of dissertation committee) at Cornell University, with year doctorate completed and first job placement:

Shyam Raman (Ph.D. Public Policy, 2024): Visiting Assistant Professor, Department of Economics, Williams College

Daniel Maggio (Ph.D. Applied Economics and Management, 2024): Assistant Professor, Department of Economics, Rutgers University

Stephenson Strobel (Ph.D. Public Policy, 2023): Postdoctoral fellow, Department of Population Health Sciences, Weill Cornell Medical School

Michael Daly (Ph.D. Policy Analysis and Management, 2022): Economist, Analysis Group.

Anne Burton (Ph.D. Economics, 2021): Assistant Professor, Department of Economics, University of Texas at Dallas

Katherine Wen (Ph.D. Policy Analysis and Management, 2021): Postdoctoral Fellow, Brown University School of Public Health. Assistant Professor, Department of Medicine, Health, and Society, Vanderbilt University.

Pamela Meyerhofer (Ph.D. Policy Analysis and Management, 2020): Postdoctoral fellowship, Montana State University. Economist, Federal Trade Commission.

Barton Willage (Ph.D., Economics, 2018): Assistant Professor, Department of Economics, Louisiana State University. Assistant Professor, Department of Economics, University of Colorado at Denver.

Daniel Grossman (Ph.D. Policy Analysis and Management, 2015): Assistant Professor, Department of Economics, West Virginia University. Now Associate Professor in same department.

Anna Choi (Ph.D. Policy Analysis and Management, 2015): Young Professionals Program, OECD, Paris, France. Then James Q. Wilson Visiting Assistant Professor of Public Policy at Pepperdine School of Public Policy. Now Assistant Professor, Department of Public Administration, Sejong University, South Korea.

Elaine Hill (Ph.D. Applied Economics and Management, 2014): Assistant Professor, Division of Health Policy and Outcomes Research, Department of Public Health Sciences, University of Rochester. Now Associate Professor in same unit.

Sharmini Radakrishnan (Ph.D. Economics, 2014): Economist, Abt Associates.

Anna Hill (Ph.D. Policy Analysis and Management, 2014): Economist, Mathematica Policy Research.

Chen Zhao (Ph.D. Economics, 2013): Economist, Analysis Group.

Johanna Catherine Maclean (Ph.D. Economics, 2012): Assistant Professor, Department of Medical Ethics and Health Policy, University of Pennsylvania School of Medicine. Now Associate Professor of Economics at Temple University.

Asia Sikora (Ph.D. Policy Analysis and Management, 2011): Assistant Professor, Department of Health Promotion, Social & Behavioral Health, University of Nebraska Medical Center.

Matthew Sweeney (Ph.D. Policy Analysis and Management, 2011): Economist, Mathematica Policy Research.

Joshua Price (Ph.D. Policy Analysis and Management, 2010): Assistant Professor, Department of Economics, University of Texas at Arlington. Now Associate Professor of Economics and Department Chair at Southern Utah University.

Jeff Larrimore (Ph.D. Economics, 2010): Economist, U.S. Congress Joint Committee on Taxation. Now Section Chief, Board of Governors of the Federal Reserve.

Jennifer Cowan (Ph.D. Nutrition, 2010): Postdoctoral fellow, Division of Nutrition, Cornell University.

Maki Ueyama (Ph.D. Policy Analysis and Management, 2009), Vice President – Epidemiology, IKP Centre for Technologies in Public Health, Chennai India.

Ning Zhang (Ph.D. Policy Analysis and Management, 2009), Assistant Professor of Health Services Research, Community & Preventive Medicine, University of Rochester Medical Center. Now Assistant Professor, Department of Public Health, School of Public Health and Health Sciences, University of Massachusetts Amherst.

Mabel Andalon Lopez (Ph.D. Policy Analysis and Management, 2009): Postdoctoral fellow, Department of Economics, University of Melbourne, Australia.

Kai-Wen Cheng (Ph.D. Policy Analysis and Management, 2009): Postdoctoral fellow, University of California at San Francisco Medical School. Then Research Scientist, Institute for Health Research and Policy, University of Illinois at Chicago. Now Assistant Professor, Department of Health Administration, Governors State University.

Julie Carmalt (Ph.D. Policy Analysis and Management, 2009): Lecturer, Department of Policy Analysis and Management, Cornell University. Now Senior Lecturer and Associate Director of the Sloan Program in Health Administration in same unit.

Max Schmeiser (Ph.D. Policy Analysis and Management, 2008), Assistant Professor, Department of Consumer Sciences, University of Wisconsin – Madison. Now Head of Data Science at Twitter.

Satoru Shimokawa (Ph.D. Applied Economics and Management, 2007), Assistant Professor, Division of Social Science, the Hong Kong University of Science and Technology. Now Associate Professor of Economics, Waseda University.

Jennifer Jabs (Ph.D. Nutrition, 2006), Culinary Manager, U.S. Antarctic Program.

Ludmila Rovba (Ph.D. Economics, 2006), Research Associate, Analysis Group, Montreal.

Aparna Lhila (Ph.D. Economics, 2006), Assistant Professor, Department of Public Administration and Policy, University of Georgia. Now Associate Professor of Economics, Central Michigan University.

Outside member of dissertation committee, or external examiner, with year doctorate completed, institution, and first job placement:

Elisa de Weerd (Ph.D. student in Economics, Erasmus University Rotterdam, Netherlands)

Cecilia Noboa (Ph.D. student in Economics, Universidad de la Republica, Uruguay)

Dilnoza Muslimova (Ph.D. Economics, 2023, Erasmus University Rotterdam, Netherlands)

Stefan Lipman (Ph.D. Behavioural & Health Economics, 2020, Erasmus University Rotterdam, Netherlands): Assistant Professor, Erasmus University Rotterdam



Luke Barry (Ph.D. Economics, 2020, Queen's University Belfast, Northern Ireland): postdoctoral researcher, Queen's University Belfast.

Adam Biener (Ph.D. Economics, 2015, Lehigh University): Research Economist, Agency for Healthcare Research and Quality (AHRQ). Now Assistant Professor of Economics at Lafayette College.

Sarah Sliwa (Ph.D. Nutrition, 2014, Tufts University): Evaluation Fellow, School Health Division, Centers for Disease Control and Prevention (CDC).

Stephanie von Hinke Kessler Scholder (Ph.D. Economics, 2010, University of Bristol, U.K.): postdoctoral fellow at Imperial College London. Now Professor of Economics, University of Bristol.

Jane Greve (Ph.D. Economics, 2009, University of Aarhus, Denmark): Researcher, Rockwool Foundation Research Unit. Now Professor at VIVE: the Danish Center for Social Science Research.

Master's Degree Thesis Committee:

Wenzhuo Xu, M.S. in Applied Economics and Management, 2019. Currently in Ph.D. program in Social and Decisional Sciences, Carnegie Mellon University.

Undergraduate honors thesis committee:

Charlie Mann, Honors B.S. in Public Policy, 2023

Julia Eddelbuettel, Honors B.S. in Policy Analysis & Management, 2021.

Maxwell Kellogg, Honors B.S. in Policy Analysis & Management, 2015. Ph.D. in Economics, University of Chicago, 2021. Postdoctoral fellowship at NBER, then Assistant Professor in the Department of Economics at the University of Oslo.

Matthew Eisenberg, Honors B.S. in Policy Analysis & Management, 2008. Ph.D. in Public Policy & Management, Carnegie Mellon University, 2015. Currently Associate Professor of Health Policy and Management at Johns Hopkins University

Jonathan Gong, Honors B.S. in Policy Analysis & Management, 2007

Harris Ziskroit, Honors B.S. in Policy Analysis & Management, 2005

Allison Cook, Honors B.S. in Policy Analysis & Management, 2004

Faculty Advisor, Graduate Student Workshop, Western Economic Association International, 2015, 2017.

Cornell University Faculty Fellow: 2001-2003.